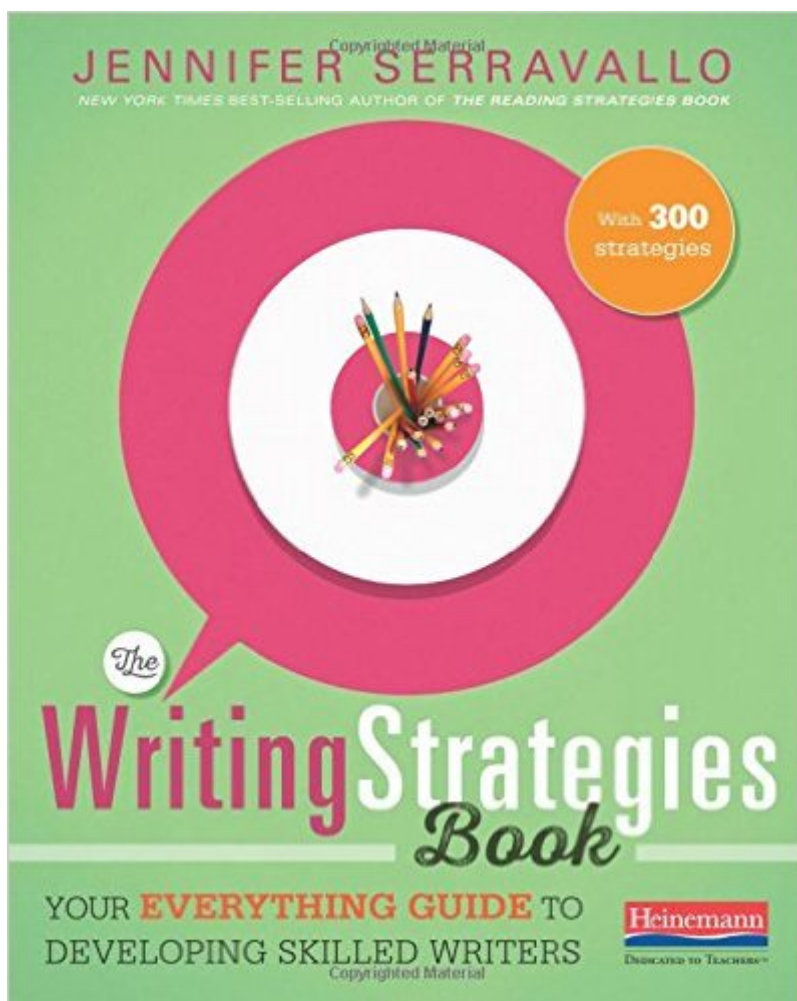


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# The Writing Strategies Book: Your Everything Guide To Developing Skilled Writers



## Synopsis

Visit [heinemann.com/writingstrategiesbook/](http://heinemann.com/writingstrategiesbook/) where you'll find blog posts, videos from Jen Serravallo, community features, and more information on The Writing Strategies Book. The Reading Strategies Book made the New York Times Best Seller List by making it simpler to match students' needs to high-quality instruction. Now, in The Writing Strategies Book, Jen Serravallo does the same, collecting 300 of the most effective strategies to share with writers, and grouping them beneath 10 crucial goals. "You can think of the goals as the what," writes Jen, "and the strategies as the how." From composing with pictures all the way to conventions and beyond, you'll have just-right teaching, just in time. With Jen's help you'll: develop individual goals for every writer give students step-by-step strategies for writing with skill and craft coach writers using prompts aligned to a strategy present mentor texts that support a genre and strategy adjust instruction to meet individual needs with Jen's Teaching Tips demonstrate and explain a writing move with her Lesson Language learn more with Hat Tips to the work of influential teacher-authors. She even offers suggestions for stocking your writing center, planning units of study, celebrating student writing, and keeping records. Whether you use Writing Workshop, 6+1 Traits, Daily 5's "Work on Writing," a scripted writing program, the writing exercises in your basal, or any other approach, you'll discover a treasure chest of ways to work with whole classes, small groups, or individual writers. "I am convinced that helping kids to articulate clear goals for their work," writes Jen Serravallo, "and supporting them with strategies and feedback to accomplish those goals, makes a huge difference." With The Writing Strategies Book you can make that kind of difference with your writers every day.

## Book Information

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## Customer Reviews

Jennifer Serravallo is the author of New York Times bestseller *The Reading Strategies Book* as well as other popular Heinemann titles, including *Teaching Reading in Small Groups*; *Conferring with Readers*; and *The Literacy Teacher's Playbook, Grades K - 2* and *Grades 3 - 6*. Her newest book is *The Writing Strategies Book*. She is also the author of the On-Demand Course *Teaching Reading in Small Groups: Matching Methods to Purposes* where you can watch dozens of videos of Jen teaching in real classrooms and engage with other educators in a self-guided course. Jen began her career in education as a teacher in Title I schools in NYC and later joined the Teachers College Reading and Writing Project at Columbia University. Through TCRWP and now as an independent consultant, she has spent over a decade helping teachers across the country to create literacy classrooms where students are joyfully engaged and the instruction is meaningfully individualized to students' goals. Jen holds a BA from Vassar College and an MA from Teachers College, where she has also taught graduate and undergraduate classes on urban education reform and children's literature. Learn more about Jen and her work at [www.jenniferserravallo.com](http://www.jenniferserravallo.com), or connect with her at @jserravallo.

I am the Special Education Coordinator of a mid-size Charter School. I can never find Jen's *Reading Strategies Book* because one of our special educators is always borrowing it and utilizing strategies from it in their mini-lessons and/or conferencing with students. I just received *The Writing Strategies Book* from . We deal with students who have motivation challenges, low language quantity difficulties, and other challenges. Jen's book has 300 strategies and an excellent introduction section which gives you a very structured and common sense approach to building writers. The hierarchy of Writing skills not only allows you to place your writers on a continuum but for you to think strategically about which skill is most important to work with them first. This book is so comprehensive, so well-laid out, gives you so many plug n' play strategies as well as the way to explain them to students. In essence, Jen has given you a guide to quickly navigate your writers through the *Writer's Workshop* to make them skilled, independent writers.

This book and the reading strategies books are fantastic! Whether you are a beginning teacher or experienced teacher, you will find this book to be extremely user friendly and helpful. Wish I would have had it 30 years ago when I first started!

Never can have too many strategies for my students!

A must have for every reading/English teacher!

ALL TEACHERS SHOULD HAVE THIS. Jennifer S. is awesome, and her books are so helpful!

Jennifer Sarravello's at it again!

practical and very useful...love it!

Great strategies!

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